



Dear Cortland Business Owners, Organizations and Art Supporters,

We are excited to be hosting our 2026 Arts Off Main Festival on Saturday, August 1, 2026, and we would like to invite you to be a Sponsor. The festival will take place on Court Street, which will be closed to vehicle traffic between Main Street and Church Streets and will be transformed into a family-friendly celebration of Cortland's art and creativity and of our downtown. This free public event draws a big crowd throughout the day. It's hosted by Cortland Arts Connect and made possible, in large part, through contributions from our Sponsors.

NEW this year - A Sponsor Booth! Sponsors at the Patron and Festival Levels will be able to leave info and handouts at the booth, which will be next to the Cortland Arts Connect Booth. CAC will staff the booth all day and shout you out to all visitors! We are continuing connecting sponsors with festival elements, like sponsoring our Chalk Artist or a Painting workshop. See the perks off each level below!

You can fill out the attached sponsorship form or fill it out online:
cortlandartsconnect.org/2026festivalsponsors

SPONSOR LEVELS

Friend: (\$30)

Listing in Festival Pamphlet and Website as a Friend of the Festival

Supporter: (\$100)

Logo in Festival Pamphlet and Website

Opportunity to offer a special for festival goers - listed in Pamphlet and Social Media

Workshop Sponsor: (\$250)

Logo in Festival Pamphlet and Website, Newsletter

Acknowledged supporter of a mini workshop at the festival with sign at Workshop Table

Patron: (\$500)

Featured in Festival Pamphlet and Website, Newsletter

Choice of Sponsoring a festival element like the Chalk Artist or Caricature Artist etc.

NEW! Promotion in Sponsor Booth

Festival Sponsor: (\$1000)

Featured in Festival Pamphlet and Website

Listed as sponsor all year in newsletter and sponsor poster at events

Acknowledged in marketing material, ads, press releases and social media

Banner at the festival (sponsor provides)

NEW! Promotion in Sponsor Booth

Deadline to be included in Pamphlet and other Marketing, June 25, 2026

Direct any questions to admin@cortlandartsconnect.org

Thank you so much for your support!

Cortland Arts Connect Board

Sponsorship Form:

Mail Form and Check to:
Cortland Arts Connect
PO Box 5133
Cortland, NY 13045

Business/Organization Name:

Contact Person:

Contact Email:

Contact Phone Number:

Website/Social Media:

Sponsorship Levels:

Friend (\$30)

Supporter (\$100)

Workshop Sponsor (\$250)

Patron (\$500)

Festival Sponsor (\$1000) will you be providing a banner? Yes No

How would you like to donate?

Check (made out to Cortland Arts Connect, sent to CAC, PO Box 5133, Cortland, NY 13045)

Paypal (see donate button here: cortlandartsconnect.org/2026festivalsponsors)

Please send logos to admin@cortlandartsconnect.org